

Remarks

Reconsideration of this Application is respectfully requested.

Claims 10-14, 28-32, and 37-44 are pending in the application, with claims 10, 28, and 39 being the independent claims. No new matter has been added

Based on the following remarks, Applicants respectfully request that the Examiner reconsider all outstanding rejections and that they be withdrawn.

Rejections under 35 U.S.C. § 112

On page 2 of the Office Action, claims 10-14, 28-32, and 37-44 were rejected under 35 U.S.C. § 112, first paragraph, as failing to comply with the written description requirement. In particular, the Office Action alleges that "[t]he specification fails to disclose the channel tracking information includes the subscriber and usage information is generated at least partially while off-line by at least one client." Office Action, page 2. Applicants respectfully disagree that there is no support for this claim language. In particular, Applicants' specification states:

In step 606, information relating to content provider 128 is displayed. Such information may be provided to the content provider via canned reports which content provider 128 may select or via user defined reports where content provider 128 may specify the information that it wishes to see. Information available to content provider 128 may include, but is not limited to, subscriber information and usage information. Subscriber information may include the number of users that are currently subscribed to the channel; the number of users that subscribed via default placement or featured placement, or via access from the subscriber's own web site; the number of users who actually use the channel, and information regarding the usage of the channel, including trend information, zip codes and other information relating to the subscribers, such as home addresses; the type of devices 106 used by the subscribers; etc. Usage information may include how many people actively use the channel. This information may be provided over any time period. Such information may be valuable to content providers

128 when viewing this information over a given time period that corresponds with some event specific to the content provider 128. The information may also be characterized according to the geographic location of users, including both international and domestic; devices 106 that the users employ, such as a Palm device or a Windows CE device; whether sever 104 is being accessed via phone; etc. In one embodiment, both server 104 and client 108 track information regarding channel subscribers and subscriber activities.

Page 29, paragraph [0134]. Furthermore, the specification also states:

Briefly stated, the invention includes systems, methods, computer program products, and combinations and sub-combinations thereof for enabling channels specific to a user's interest (as well as other objects) to be loaded on mobile devices (as well as other types of devices), and for users of mobile devices to operate with such channels on their mobile devices in an interactive manner while in an off-line mode.

Page 2, paragraph [0006]. These two sections of Applicant's application taken together and in the context of the remaining specification support the language cited by the Office Action from claims 10, 28, and 39. More specifically, the first section cited above describes a client, a content provider in this case, generating channel tracking information including subscriber information and usage information. The second section cited above specifies that users on clients, mobile devices in this case, can operate with channels in an off-line mode. Taken together, these two sections provide the needed written description, under 35 U.S.C. § 112, first paragraph, to support tracking information including the subscriber and usage information generated at least partially while off-line by at least one client as recited in claims 10, 28, and 39. Accordingly, Applicants request that the rejection of claims 10-14, 28-32, and 37-44 be reconsidered and withdrawn.


Conclusion

All of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicants therefore respectfully request that the Examiner reconsider all presently outstanding rejections and that they be withdrawn. Applicants believe that a full and complete reply has been made to the outstanding Office Action and, as such, the present application is in condition for allowance. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Prompt and favorable consideration of this Amendment and Reply is respectfully requested.

Respectfully submitted,

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